

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910810399303321 |
| Autore | Qiang Niu |
| Titolo | Dissatisfied customers [[electronic resource]] : Chinese business institute students speak out // Niu Qiang and Martin Wolff |
| Pubbl/distr/stampa | New York, : Nova Science Publishers, c2009 |
| ISBN | 1-61728-371-1 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (129 p.) |
| Altri autori (Persone) | WolffMartin |
| Disciplina | 658.8/12 |
| Soggetti | Business education - China - Evaluation Business students - China |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Intro -- DISSATISFIED CUSTOMERS:CHINESE BUSINESS INSTITUTE STUDENTS SPEAK OUT -- CONTENTS -- PREFACE -- STUDENTS SAY THE DARNEST THINGS: OR DO THEY? -- INTRODUCTION -- ADMINISTRATIVE CREDIBILITY -- AUTONOMOUS LEARNING -- Why Do That? -- How? -- CLASS SCHEDULING -- CLASS SIZE -- CURRICULUM -- DISCIPLINE -- DORMITORY -- ENGLISH COURSES -- EQUIPMENT -- EXAMINATIONS -- A. TEST QUESTIONS IN THE EXAMINATION -- B. ATTENDENCE -- C. NO BIAS -- EXTERNSHIP -- GRADES -- LIBRARY AND OTHER FACILITIES -- SUPPORT STAFF -- TEACHING METHODOLOGY -- TEXTBOOKS -- TUITION -- TUTORS -- MISCELLANEOUS -- CONCLUSION -- ADMINISTRATIVE REACTION TO REPORT -- NOTE ON SURVEY RELIABILITY -- INDEX. |