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Titolo	Beyond book sales : the complete guide to raising real money for your library // edited by Susan Dowd ; consultants who contributed to this book Liz Boyd [and five others]
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Chapter 19: Capital Campaigns Are Not Just for Dreamers; Afterword: What Does It All Mean? ; Appendix A: Fund-Raising Toolkit; Toolkit Contents; Appendix B: Fund-Raising Gallery; Fund-Raising Gallery Contents; About the Authors; Index

Sommario/riassunto

Dowd and her team from Library Strategies, a consulting group of the Friends of St. Paul Public Library, share proven strategies that have brought in more than 1 million annually.
