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Autore	Gentile Mary C.
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Nota di contenuto	Part 1. Introduction to giving voice to values -- 1. Educating for values-driven leadership: giving voice to values across the curriculum / Mary C. Gentile -- Part 2. GVV across the curriculum -- 2. Giving voice to values in the economics classroom / Daniel G. Arce -- 3. Teaching change leadership for sustainable business: strategies from the "giving voice to values" curriculum / Christopher P. Adkins -- 4. Giving voice to values in accounting education / Steven M. Mintz and Roselyn E. Morris -- 5. Giving voice to values in human resource management practice and education / Charmine E. J. Hartel and Amanda Roan -- 6. Giving voice to values for the public sector: an exploratory approach / Kenneth Wiltshire and Stephen Jones -- 7. Developing negotiation skills through the giving voice to values scripting approach / Melissa Manwaring -- 8. The ethics of voicing one's values / Leigh Hafrey -- 9. Voicing values in pursuit of a social mission: the role of giving voice to values in social entrepreneurship teaching / Denise Crossan -- 10. Applying the giving voice to values framework to address leadership dilemmas: experiences in an Indian executive MBA program / Ranjini Swamy -- 11. Giving voice to values in operations management / Kathleen E. McKone-Sweet -- 12. Voicing values in marketing education: Indian perspectives / Subhasis Ray -- 13. Giving voice to values and ethics across the curriculum at the United States Air Force

Sommario/riassunto

Despite four decades of good faith effort to teach Ethics in business schools, readers of the business press are still greeted on a regular basis with headlines about egregious excess and scandal. It becomes reasonable to ask why these efforts have not been working. Business faculty in ethics courses spend a lot of time teaching theories of ethical reasoning and analyzing those big, thorny dilemmas--triggering what one professor called "ethics fatigue." Some students find such approaches intellectually engaging; others find them tedious and irrelevant. Either way, sometimes all they learn is how to frame the case to justify virtually any position, no matter how cynical or self-serving. Utilitarianism, after all, is tailor-made for a free market economy.

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Autore

De Souza Chris

Titolo

Otosclerosis : diagnosis, evaluation, pathology, surgical techniques, and outcomes // Chris de Souza, Marcos V. Goycoolea, Neil M. Sperling ; Audrey P. Calzada [and ten others], contributors

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Nota di contenuto

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## Sommario/riassunto

As a guide to performing stapedectomies, this book is a concise and practical aid paired with an invaluable atlas developed by internationally acknowledged experts. The 15 videos included demonstrate a step-by-step approach to performing stapedectomy procedures. The young surgeon studying stapes surgeries will find these videos applicable to challenges specific to this surgery, and seasoned surgeons will find these videos to be a convenient resource.