Record Nr. UNINA9910810325003321 **Titolo** Media role in African changing electoral process : a political communication perspective / / edited by Cosmas Uchenna Nwokeafor and Kehbuma Langmia Lanham, Maryland:,: University Press of America, ®Inc.,, 2014 Pubbl/distr/stampa ©2014 **ISBN** 0-7618-6255-2 Descrizione fisica 1 online resource (250 p.) Disciplina 324.6096 Soggetti Political campaigns - Africa Mass media - Political aspects - Africa Communication in politics - Africa Elections - Africa Africa Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references at the end of each chapters. Nota di contenuto MEDIA ROLE IN AFRICAN CHANGING ELECTORAL PROCESS; TABLE OF CONTENTS: FOREWORD: PREFACE: ACKNOWLEDGMENTS: INTRODUCTION CRITICAL OVERVIEW OF NEW MEDIA, MEDIA POLITICAL SYSTEMS AND POLYGLOT MEDIATOCRA{Z}Y & DEMO-CRA{Z}Y: THE IN AFRICAN ELECTIONS; CHAPTER 2 AFRICAN POLITICS AND THE MASS 3 MEDIA AND SUSTAINABLE POLITICAL DEVELOPMENT IN AFRICA CHAPTER 4 MEDIA POWER IN ELECTIONS: EVIDENCE OF THE ROLE OF

AFRICAN EXPERIENCE: CHAPTER 1 INTERNET/ONLINE MEDIA ADOPTION MEDIA: EVIDENCE OF THE ROLE OF THE MEDIA IN ELECTIONS; CHAPTER AGENDA-SETTING THEORY IN POLITICAL COMMUNICATION IN NIGERIA'S EVOLVING DEMOCRACYCHAPTER 5 MEDIA MANAGERIAL PRACTICES AND EFFECTIVE MEDIA COVERAGE OF THE ELECTORAL PROCESS: THE NIGERIAN EXPERIENCE; CHAPTER 6 THE MEDIA AND DEMOCRACY IN NIGERIA: TOWARD THE ETHICS OF SOCIAL RESPONSIBILITY; CHAPTER 7 TRANSPARENCY IN THE POLLS: A REVIEW OF THE ROLE OF INDEPENDENT NATIONAL ELECTORAL COMMISSION (INEC) AND THE NIGERIAN TELEVISION AUTHORITY (NTA) IN THE APRIL

2011 GENERAL ELECTIONS IN NIGERIA

CHAPTER 8 SOCIAL MEDIA TECHNOLOGY AND THE 2011 PRESIDENTIAL ELECTION IN CAMEROONCHAPTER 9 COMMUNICATING ELECTORAL INFORMATION IN RECENT ELECTIONS IN CAMEROON: A SOCIOLINGUISTIC PERSPECTIVE; CHAPTER 10 RADIO DRAMA ON A FERTILE GROUND FOR ENGINEERING DEMOCRATIC VALUES IN SUBSAHARAN AFRICA; CHAPTER 11 UNDERSTANDING THE EFFECTS OF INFORMATION COMMUNICATION TECHNOLOGY AND POLITICS: A SYNTHESIZED ANALYSIS OF POLITICAL PARTICIPATION IN KENYA; CHAPTER 12 MEDIA AND POLITICAL PLURALISM IN GHANA'S QUEST FOR SUSTAINABLE DEMOCRACY; INDEX; CONTRIBUTORS; EDITORS

## Sommario/riassunto

Media Role in African Changing Electoral Process analyzes the effect of mass media on African elections. Featuring contributions by leading African scholars and professionals, this book covers a wide-array of social science disciplines, political discourses, and political communication issues.