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Nota di contenuto	Contents; Acknowledgments; Introduction; Part I Production; 1 A Mixed Economy of Fashion Design; 2 Net-Working for a Living:Irish Software Developers in the Global Workplace; 3 Instrumentalizing the Truth of Practice; 4 The Economy of Qualities; Part II Finance and Money; 5 Inside the Economy of Appearances; 6 Physics and Finance:S-Terms and Modern Finance as a Topic for Science Studies; 7 Traders 'Engagement with Markets:A Postsocial Relationship; Part III Regulation; 8 Varieties of Protectors; 9 The Agony of Mammon; 10 Governing by Numbers:Why Calculative Practices Matter Part IV Commodity Chains11 African/Asian/Uptown/Downtown; 12 Retailers,Knowledges and Changing Commodity Networks: The Case of the Cut Flower Trade; 13 Culinary Networks and Cultural Connections: A Conventions Perspective; Part V Consumption; 14 Making Love in Supermarkets; 15 Window Shopping at Home:Classifieds,Catalogues and New Consumer Skills; 16 What 's in a Price?An Ethnography of Tribal Art at Auction; 17 It 's Showtime:On the Workplace Geographies of Display in a Restaurant in Southeast England; Part VI Economy of

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19 Negotiating the Bar:Sex,Money and the Uneasy Politics of Third
Space20 A Joint 's a Joint; 21 Marking Time with Nike:The Illusion of the
Durable; Index

Sommario/riassunto

This Reader brings together the exciting and innovative work that has appeared in the last 10 years in the growing field of cultural economy. Brings together exciting and innovative work from the last ten years in the emerging field of cultural economy. Contains a substantial introduction by the editors on the main strands and history of the cultural economy approach. Shows how the pursuit of prosperity always involves multiple and hybrid orderings that cannot be reduced to either the terms culture or economy. Shows that thinking about cultural ec
