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Autore	Olson Margaret <1971->
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Nota di contenuto	Contents; Foreword; Timeline; Acknowledgments; Introduction; 1 An American Band; 2 The Songs; 3 MTV's Band for a Generation; 4 Excess and Sobriety; 5 Cross-Commercialism as a Survival Tool; 6 The Gender Divide?; 7 The Bon Jovi Brand; 8 Philanthropy-Bon Jovi's Other Legacy; Epilogue; Notes; Works Cited; Bon Jovi Albums; Index; About the Author
Sommario/riassunto	In <i>Bon Jovi: America's Ultimate Band</i> , Margaret Olson chronicles the history and music of the band from its inception to present day. She closely examines Bon Jovi's musical and social relevance to listeners past and present, exploring the remarkable ways the band has emerged as the expression and product of deep cultural needs and how, within a few years of commercial success, it has made a lasting impact on Generation X, the music business, and American culture. Through opportunities offered by cable television (particularly M