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Nota di contenuto	Intro -- The Million Dollar Private Practice: Using Your Expertise to Build a Business That Makes a Difference -- Contents -- Preface -- Chapter One: Is a Million Dollar Practice Right for You? -- The Litmus Test -- The Hero's Journey -- Leap of Faith -- The Inner Game and the Outer Game -- Seven Habits of Million Dollar Practitioners -- 1. Passionate -- 2. Positive -- 3. Entrepreneurial -- 4. Playing Large -- 5. Creative -- 6. Service-Oriented -- 7. Walking the Talk -- The Lone Ranger -- Public Speaking -- Fear of Success and Fear of Failure -- Technician or Entrepreneur -- The Entrepreneurial Mind-Set -- Case Study: The Screamfree Institute -- The Long Way is the Short Way and the Short Way is the Long Way -- It's an Evolution -- The Seven Stages of Practice Building -- Stage 1: Student -- Stage 2: Intern -- Stage 3: Apprentice -- Stage 4: Practitioner -- Stage 5: Master Practitioner -- Stage 6: Teacher -- Stage 7: Leader -- What is a Million Dollar Practice? -- Is a Million Dollar Practice Possible? -- Case Study: Deepak Chopra -- Case Study: Anthony Robbins -- Case Study: David Steele -- My Epiphany -- Who's on Your Bookshelf? -- Opportunity Lost: Leading

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