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	 analysis; 2.4.2 Factors instruction, text and reader expertise; 2.4.3 Results of post-reading tasks; 2.5 Discussion; 2.5.1 Reader-generated author inferences; 2.5.2 Effects of factors on inference generation; 2.5.3 Conceptual and methodological implications; 3. Reading as joint pretence; 3.1 Theoretical considerations on the reading of fiction; 3.1.1 Speech act theories; 3.1.3 Limitations of the game of make-believe; 3.2 Selection of materials: a pilot study 3.2.1 Method3.3 Effects of text manipulation on author inferences reports (Experiment 1); 3.3.1 Method; 3.4 Results; 3.4.1 A first impression; 3.4.2 Manipulation check of text stimulus; 3.4.3 Readers and default assumptions about the implied author; 3.5 Discussion; 4. On-line measurement of author inferences through affective priming I; 4.1 Affective priming paradigm; 4.1.1 Two studies; 4.1.2 Underlying mechanisms; 4.1.3 Possibilities and limitations; 4.2 Three pilot studies; 4.2.4 Pilot Study II: Results and conclusion; 4.3 Effects of author prime; 4.2.6 Pilot Study III: Results and conclusion; 4.3 Effects of author information on the generation of author inferences (Experiment 2); 4.3.1 Method; 4.4 Results; 4.4.1 Manipulation check of author prime; 4.4.2 Affective priming effects and reading times; 4.4.3 Post-reading measurements; 4.5 Discussion; 5. On-line measurement of author inferences through affective priming II; 5.1 Effects of detailed author information on the generation of author inferences (Experiment 3); 5.1.1 Method; 5.2 Results 5.2.1 Manipulation check of primes and targets
Sommario/riassunto	Author Representations in Literary Reading investigates the role of the author in the mind of the reader. It is the first book-length empirical study on generated author inferences by readers of literature. It bridges the gap between theories which hold that the author is irrelevant and those that give him prominence. By combining insights and methods from both cognitive psychology and literary theory, this book contributes to a better understanding of how readers process literary texts and what role their assumptions about an author play. A series of experiments demonstrate that reader