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Titolo	Gender and pop culture : a text-reader // edited by Adrienne Trier-Bieniek
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ISBN	90-04-41158-5
Edizione	[Second edition.]
Descrizione fisica	1 online resource
Collana	Teaching Gender ; ; 11
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Soggetti	Popular culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Matter -- Copyright page -- Advance Praise for Gender & Pop Culture -- Dedication -- Acknowledgements -- Introduction / Adrienne Trier-Bieniek -- Streaming Transgender / alithia zamantakis and J. E. Sumerau -- Sexism, Sex, Media and Kids / Scott Richardson -- Gender and Advertising / Patricia Arend -- Lady Gaga, Lemonade, and Hamilton / Adrienne Trier-Bieniek and Amanda Pullum -- "As Seen on TV" / Jenn Brandt -- Popular Movies That Teach / Kevin J. Burke and Adam J. Greteman -- Gender, Sport, and Popular Culture / Emily A. Roper and Katherine M. Polasek -- Gender and Technology / Cindy Royal -- Going beyond the Classroom / Adrienne Trier-Bieniek -- Back Matter -- Further Reading -- Notes on Contributors.
Sommario/riassunto	Gender and Pop Culture provides a foundation for the study of gender, pop culture, and media. This newly updated edition is comprehensive and interdisciplinary, providing both text-book style introductory and concluding chapters written by the editor. The text includes eight original contributor chapters on key topics and written in a variety of writing styles, discussion questions, additional resources, and more. Coverage includes: – Foundations for studying gender and pop culture (history, theory, methods, key concepts). – Contributor chapters on social media, technology, advertising, music, television, film, and sports. – Ideas for activism and putting this book to use beyond the classroom. – Pedagogical features. – Suggestions for further readings on topics covered and international studies of gender and pop culture. Gender and Pop Culture was designed with students in mind, to

promote reflection and lively discussion. With features found in both textbooks and anthologies, this sleek book can serve as a primary or supplemental reading in courses across disciplines.
