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Nota di contenuto	Cover; Contents; Preface and Acknowledgments; Introduction: Privatization and Political Spectacle in Education; 1. A Mind Is a Wonderful Thing to Invest In: Philanthropy and the New York City Public Schools; 2. The College Prep Look: Managing Image, Marketing Students; 3. Walk the Walk, Talk the Talk: Professionalism at College Prep; 4. Waiting for Superwoman: White Female Teachers as "Neoliberal Saviors"; 5. Girl Drama: Black Female Students and the Spectacle of Risk; 6. Critical Thinking: Reading Urban Fiction with Students; 7. Behind the Mask: Professionalism and Life after College Prep Afterword: Beyond the Spectacle Appendix A: Producing Knowledge through Qualitative Research Methods; Appendix B: 2010 College Prep Student Questionnaire; Notes; Bibliography; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z