1. Record Nr.   UNINA9910810030803321

   Autore   Byrne Bill <1976->

   Titolo   3D motion graphics for 2D artists : conquering the third dimension / / Bill Byrne

   Pubbl/distr/stampa   Waltham, Mass., : Focal Press, c2012

   ISBN   1-136-04017-X
   1-136-04018-8
   1-283-34811-X
   9786613348111
   0-240-81534-3

   Edizione   [1st edition]

   Descrizione fisica   1 online resource (265 p.)

   Classificazione   ST 320

   Disciplina   006.6

   Soggetti   Three-dimensional imaging
   Computer animation
   Computer graphics

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Note generali   Includes index.

   Nota di contenuto   Machine generated contents note: 1. Introduction 2. Creating the Illusion of Depth 3. Software Tools 4. Photoshop CS5 3D 5. Illustrator 6. After Effects and 3D 7. Beginning 3D For Real (Introduction to Cinema 4D and 3Ds Max) 8. Animation In 3D 9. Materials and Lighting 10. Motion Typography From 2D to 3D 11. MoGraph tools in Cinema 4D 12. Building the Scene: Layers of a 3D Scene 13. 3D Compositing- A Return to 2D.

   Sommario/riassunto   Add 3D to your mograph skillset! For the experienced 2D artist, this lavishly illustrated, 4 color book presents the essentials to building and compositing 3D elements into your 2D world of film and broadcast. Concepts and techniques are presented in concise, step-by-step tutorials, hundreds of which are featured throughout. Featured applications include Photoshop, Illustrator, After Effects, and Cinema 4D.