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Nota di contenuto	The many faces of dentistry - a fragmented field -- Not the golden age of dentistry -- Dentistry today -- The ultimate losers in the end -- The fundamental value of leadership -- Positive psychology and leadership -- Passion is the by-product of mastery - A new curriculum -- A new beginning - a new curriculum -- What Adam Smith knew -- The foundation of ethos - Self-awareness and ownership -- The virtues of emotional intelligence -- Grit optimism and resilience -- The TAO of dentistry and a culture of trust -- Your focus - Your success -- The charismatic dental leader -- Contact - the first four minutes -- Conversation with an elephant -- The practical wisdom of systems and processes -- The key systems and skills -- Manage your energy, not your time -- Master of the intangibles - it takes a team.