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Titolo	Printing colour 1400-1700 : history, techniques, functions and receptions / / edited by Ad Stijnman and Elizabeth Savage
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Descrizione fisica	1 online resource (278 p.)
Collana	Library of the written word, , 1874-4834 ; ; volume 41 The handpress world ; ; VOLUME 32
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Soggetti	Color prints, European Art and society - Europe - History
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	An Introduction to Colour in Printmaking 1400-1700 -- The Advent of Colour Printing, c.1400-1500 -- The Renaissance in Colour, c.1476-1600 -- Vivid Mannerism, c.1588-1650 -- Product Innovation and Commercial Enterprise, c.1620 -1700.
Sommario/riassunto	In Printing Colour 1400–1700 , Ad Stijnman and Elizabeth Savage offer the first handbook of early modern colour printmaking before 1700 (when most such histories begin), creating a new, interdisciplinary paradigm for the history of graphic art. It unveils a corpus of thousands of individual colour prints from across early modern Europe, proposing art historical, bibliographical, technical and scientific contexts for understanding them and their markets. The twenty-three contributions represent the state of research in this still-emerging field. From the first known attempts in the West until the invention of the approach we still use today (blue-red-yellow-black/'key', now CMYK), it demonstrates that colour prints were not rare outliers, but essential components of many early modern book, print and visual cultures.