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Nota di contenuto	Intro -- EUROPEAN STUDIES -- CONTENTS -- Authors in this Volume -- Introduction -- FOUNDATIONS AND REPRESENTATIONS -- Asia in the Making of Europe, Europe's Heritage in Asia and Asia as Europe's Other -- International News and Local Contexts: Framing of the Eu's Common Foreign and Security Policy in New Zealand Newspapers (2004-2005) -- Speaking the East, Framing the East or Shaping the East? -- The European Union as a Foreign Policy Actor in Asia: Defining and Theorising Eu-Asia Relations -- POLICIES AND PATTERNS -- Constructive Engagement and the Policy of Disposition: Three Case Studies of Eu-Asia Policy -- Beyond the Triadic World Order: the Role and Patterns of Trade and Economics in Eu-Asia Relations -- The Inter-regional Dimension of Eu-Asia Relations: Eu-Asean and the Asia-Europe Meeting (asem) Process -- Eu-Asia Relations and the Role of European Union CFSP Special Representatives -- ISSUES, REGIONS AND PARTNERS -- Eu-Central Asia Relations and the New World Order -- Political Morality, Normative Territories and Non-interference: Human Rights as 'Enabling' and 'Inhibiting' Agents in Eu-Asia Relations -- The

Eu and Australia: Beyond the 'Tyranny of Distance'? -- 'Re-orienting' the Global Learning Experience: Higher Education in the Relations Between the European Union and Asia and the Subject of 'European Studies'.

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### Sommario/riassunto

This volume represents the first, in-depth, inter-disciplinary, analysis of the past, present and future of the European Union's relations with countries, non-state actors and other partners across the Asia-Pacific region. The book is situated in the developing, interdisciplinary, discourse of EU foreign policy towards countries and regions across Asia, and it offers a research-led critique of the construction and the elements of the EU-Asia 'political space'. Written by an international team of experts from both Asia and Europe, the volume investigates the historical and cultural background, as well as diverse representations and imaginations in regard to the Asia-Europe inter-continental dialogue. The book examines the varied patterns, policies and priorities of the contemporary political, economic and cultural relations linking the EU with its interlocutors in Asia. Moreover, this collection throws light on a selected number of issues pertinent to current EU-Asia interaction, such as human rights promotion, learning and educational exchange, and the role of the mass media in the construction of Asia-Europe relations. The twelve chapters in this book cover a wide scope of subjects, including the EU's Relations with the Association of Southeast Asian Nations (ASEAN), the summitry of the Asia-Europe Meetings (ASEM), EU foreign policy choices in Asia and EU contacts with Central Asia, Australia and New Zealand. This text is of interest to undergraduate and postgraduate students, lecturers, the business community, decision-makers and practitioners in Politics, European Studies, Asia-Pacific Studies, International Relations, Law, Human Rights and Business Studies.

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