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Nota di bibliografia	Includes bibliographical references (p. [269]-280) and index.
Nota di contenuto	Points of Reference -- War -- The Walls of Images -- The Admirable Effects of the Baroque Image -- Image Consumers -- Conclusion: From the Enlightenment to Televisa.
Sommario/riassunto	Explores Mexico and its romance with the image as well as othe issues of Spanish colonialism.