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Nota di contenuto	1. Five rules of virtuality / Steve Woolgar -- 2. They came, they surfed, they went back to the beach : conceptualizing use and non-use of the Internet / Sally Wyatt, Graham Thomas and Tiziana Terranova -- 3. Visualization needs vision : the pre-paradigmatic character of virtual reality / G.M. Peter Swann and Tim P. Watts -- 4. How social is Internet communication? A reappraisal of bandwidth of anonymity effects / Susan E. Watt, Martin Lea, and Russell Spears -- 5. New public places for Internet access : networks for practice-based learning and social inclusion / Sonia Liff, Fred Steward, and Peter Watts -- 6. Allegories of creative destruction : technology and organization in narrative of the e-economy / David Knights ... [et al.] -- 7. Confronting electronic surveillance : desiring and resisting new technologies / Brian A. McGrail -- 8. Getting real about surveillance and privacy at work / David Mason ... [et al.] -- 9. Virtual society and the cultural practice of study / Charles Crook and Paul Light -- 10. The reality of virtual social support / Sarah Nettleton ... [et al.] -- 11. Realy and virtual connectivity : new media in London / Andreas Wittel, Celia Lury, and Scott Lash -- 12. Presence, absence, and accountability : e-mail and the mediation of organizational memory / Steven D. Brown and Geoffrey Lightfoot -- 13.

Inside the bubble : communion, cognition, and deep play at the intersection of Wall Street and cyberspace / Melvin Pollner -- 14. The day-to-day work of standardization : a sceptial note on the reliance on IT in a retail bank / John A. Hughes, Mark Rouncefield, and Pete Tolmie -- 15. Cotton to computers : from industrial to information revolutions / Jon Agar, Sarah Green, and Penny Harvey -- 16. Mobile society? Technology, distance, and presence / Geoff Cooper ... [et al.] -- 17. Abstraction and decontextualization : an anthropological comment / Marilyn Strathern.

Sommario/riassunto

This work investigates the precise effects on society of the new and much vaunted electronic technologies (ICTs). Are fundamental shifts already taking place in the way in which we behave, organize, and interact as a direct result of their implementation? The book includes empirical studies.
