

1. Record Nr.	UNISA996201305703316
Titolo	Brand strategy
Pubbl/distr/stampa	London, : Centaur Communications
Soggetti	Branding (Marketing) Advertising - Brand name products Business names Product management Marketing Gestion des produits Raison sociale Publicité Produit de marque Periodicals. Périodique électronique (Descripteur de forme) Ressource Internet (Descripteur de forme)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico

2. Record Nr.	UNINA9910809833903321
Autore	Conrad Joseph <1857-1924.>
Titolo	The nigger of the Narcissus : a tale of the sea // Joseph Conrad
Pubbl/distr/stampa	[Auckland, New Zealand] : , : The Floating Press, , 1914 2010
ISBN	1-77651-571-4
Descrizione fisica	1 online resource (204 p.)
Disciplina	823.914
Soggetti	West Indians - England Tuberculosis - Patients Terminally ill Ocean travel Black people London (England) Fiction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Title; Contents; To My Readers in America; Preface; Chapter One; Chapter Two; Chapter Three; Chapter Four; Chapter Five
Sommario/riassunto	Often overlooked because of its controversial title, this novel from Joseph Conrad features a black West Indian protagonist, James Wait, who serves as a sailor on the merchant vessel known as Narcissus. Wait is overcome with illness on the voyage from Bombay to London, and the crew's reaction to his condition speaks volumes about differences in social class, psychology, and culture. A must-read for fans of maritime adventure tales, as well as for readers who appreciate Conrad's finely...

3. Record Nr.	UNINA9910438327203321
Titolo	Human Rights in the Field of Comparative Education // edited by Heidi Biseth
Pubbl/distr/stampa	Rotterdam : , : SensePublishers : , : Imprint : SensePublishers, , 2013
ISBN	9789462091528 9462091528
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (180 p.)
Collana	Comparative and International Education: A Diversity of Voices, A Diversity of Voices, , 2214-9899 ; ; 21
Altri autori (Persone)	BisethHeidi HolmarsdottirHalla B
Disciplina	370
Soggetti	Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Preliminary Material / Heidi Biseth and Halla B. Holmarsdottir -- Human Rights in the Field of Comparative Education / Heidi Biseth and Halla B. Holmarsdottir -- The Educational Rights of Asylumseeking and Refugee Children Within the Neo-Liberal State and Inclusive Schools in the UK / Madeleine Arnot , Halleli Pinson and Mano Candappa -- The Protection of Children's Rights in Latin America / Paulí Dávila and Luis M Naya -- The Right to Education in Latin America (2005-2010) / Ana María Montero Pedrera -- Tensions Between National Citizenship and Human Rights / Vedat Sevincer and Heidi Biseth -- Interpreting Children's Rights / Catarina Tomás and Mariana Dias -- Culturally Responsive Pedagogy and Human Rights / Susan J. Courey and Pam LePage -- Moroccan Children's Rights in an Educational Space / Mina Afkir -- The Role of Inter-School Collaboration in Promoting Inter-Group Relations / Karen Carlisle and Joanne Hughes -- Refugee Education as a Gauge of Liberal Multiculturalism / Bruce Anthony Collet -- Contributors / Heidi Biseth and Halla B. Holmarsdottir.
Sommario/riassunto	There is no single answer to the question: what are human rights? The answer depends on whom you ask. Several of the papers presented at Fourteenth World Congress of Comparative Education held at Bogaziçi University in Istanbul, Turkey, in June 2010 discussed issues related to human rights from a comparative education viewpoint. The nine papers

presented in this book spans from policy analysis to practices in classrooms. They include analyses of human rights from a regional or country perspective, including Greece, Jordan, the Latin American region, Morocco, Northern Ireland, Portugal, the UK, the US, and Turkey. In facilitating a clarification of the ways in which we understand and talk about human rights in the field of comparative education, the editors have analysed and visualized the chapter contributions using Marie-Bénédicte Dembour's categorization of human rights discourses. This is a fruitful exercise as it unravels the fact that we do not always mean the same thing when talking about human rights and also sheds light on the issues within human rights to which we are silent, issues that we should conceivably be discussing. Our engagement in human rights seems to focus on using these rights as leverage to promote our arguments about education, not engaging in a more philosophical debate about human rights. Human rights can be used as an ethical lingua franca and thus providing a fertile ground for nuancing our understanding of human rights. Since we experience a huge gap between morality and reality, an engagement in the ethical perspectives of human rights can help us on the way to closing this gap.
