Record Nr. UNINA9910809820403321 Autore Bishop Matthew Titolo The road from ruin: a new capitalism for a big society // Matthew Bishop and Michael Green Pubbl/distr/stampa London:,: Bloomsbury,, 2011 ©2010 **ISBN** 1-4081-6485-X 1-4081-5199-5 Descrizione fisica 1 online resource (434 p.) Disciplina 330.122 Soggetti Capitalism Capitalism - Moral and ethical aspects Financial crises - Prevention Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover Page; Title Page; Contents; Dedication; INTRODUCTION: BRITAIN'S ROAD FROM RUIN; PART ONE: THE ROAD TO RUIN How things go wrong; 1 NOBEL LAUREATES AND SHOESHINE BOYS; 2 THE MORAL MAZE: 3 MONEY MAKES THE WORLD GO WRONG: 4 THE DANGERS OF DENIAL; 5 THE REFORMER'S CHALLENGE; PART TWO: THE ROAD FROM RUIN: 6 ECONOMICS WITH A HUMAN FACE: 7 A NEW WORLD ORDER: 8 THE AGE OF PHILANTHROCAPITALISM: 9 WE ARE THE CHANGE: CONCLUSION: A NEW CAPITALISM FOR A BIG SOCIETY; ACKNOWLEDGEMENTS; A NOTE ON SOURCES; SELECT BIBLIOGRAPHY; Also by the authors; Praise for the Road From Ruin; Imprint In September 2008 the Lehman Brothers bankruptcy ignited panic Sommario/riassunto throughout the financial system, sparking a chain reaction that led to the worst global economic crisis since the Great Depression. Amid the carnage of bankruptcies, soaring unemployment, and millions of families losing their homes, lay the bloody corpse of a set of ideas that had underpinned the economics of the previous 30 years. Capitalism based on markets, especially financial markets, was believed to be delivering unprecedented prosperity, creating a general increase in wealth, including among the poorest people on the planet.