

1. Record Nr.	UNINA9910809791803321
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Titolo	Crowdsourcing : one step beyond / / Jean-Fabrice Lebraty, Katia Lobre-Lebraty
Pubbl/distr/stampa	Hoboken, NJ : , : Wiley, , 2013
ISBN	1-118-76072-7 1-118-76076-X 1-118-76087-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (144 pages)
Collana	Focus information systems, web and pervasive computing series, , 2051-2481
Altri autori (Persone)	Lobre-LebratyKatia
Disciplina	004.019
Soggetti	Human computation Human-computer interaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1 - Great issues: flexibility - reduction of the costs - creativity . and the current solutions: relocation and outsourcing Chapter 2 - Crowdsourcing: a new form of outsourcing Chapter 3 - The forms of crowdsourcing Chapter 4 - Crowdsourcing and value creation: how to manage a crowdsourcing operation Chapter 5 - The dangers of crowdsourcing
Sommario/riassunto	Crowdsourcing is a relatively recent phenomenon that first appeared in 2006. It keeps on growing and diversifying, generating subcategories such as crowdfunding and crowdcontrol. This book reviews the concept of crowdsourcing, showing how it leads to the creation of value and to the emergence of new organizational forms.