

1. Record Nr.	UNINA9910788981103321
Titolo	The compositionality of meaning and content . Volume II : applications to linguistics, psychology and neuroscience / / Edouard Machery, Markus Werning, Gerhard Schurz (eds.)
Pubbl/distr/stampa	Frankfurt : , : Ontos Verlag, , 2005
ISBN	3-11-033286-8
Descrizione fisica	1 online resource (312 p.)
Collana	Linguistics & philosophy
Altri autori (Persone)	MacheryEdouard WerningMarkus SchurzGerhard <1956->
Disciplina	410
Soggetti	Compositionality (Linguistics) Linguistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	part I. Compositionality and language -- part II. Compositionality and the mind -- part III. Compositionality and the brain.
Sommario/riassunto	The second volume is devoted to issues of compositionality that arouse in the sciences of language, the investigation of the mind, and the modeling of representational brain functions. How could compositional languages evolve? How many sentences are needed to learn a compositional language? How does compositionality relate to the interpretation of texts, the generation of idioms and metaphors, and the understanding of aberrant expressions? What psychological mechanism underlies the combination of complex concepts? And finally, what neuronal structure can possibly realize a compositional system of mental representations?

2. Record Nr.	UNINA9910809779003321
Autore	Heyman Darian Rodriguez <1974->
Titolo	Nonprofit fundraising 101 : a practical guide with easy to implement ideas & tips from industry experts / / Darian Rodriguez Heyman with Laila Brenner
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2016] 2016
ISBN	1-119-10056-9 1-119-17647-6 1-119-10050-X
Descrizione fisica	1 online resource (369 pages) : illustrations
Collana	THEi Wiley ebooks
Classificazione	335.89 658.15/224
Disciplina	658.15/224
Soggetti	Nonprofit organizations Fund raising
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"Raise more money for your cause! Based on expert advice and insights from a variety of respected industry experts, Nonprofit Fundraising 101 is an essential text for nonprofit professionals, volunteers, activists, and social entrepreneurs who want to leverage best practices to promote their cause. Built upon the success of the best-selling Nonprofit Management 101, this easy to digest book provides practical, comprehensive guidance for nonprofit fundraising around the globe. With tips and tools, expert advice, and real-world insights from almost fifty industry leaders, this robust resource addresses the entire spectrum of fundraising for nonprofits, including: Planning, hiring, and tracking progress Individual donors, major gifts, events, and direct mail Board and volunteer engagement Foundation and government grants Corporate partnerships Online and email fundraising Social media and mobile crowdfunding Earned income and social enterprise Written by and for front line practitioners and geared towards a global audience of emerging and established leaders, this field guide offers step-by-step

formulas for success. Nonprofit Fundraising 101 features a foreword by fundraising guru and Soul of Money author Lynne Twist, insights from notable non-profit professionals such as CNN's Van Jones, and an afterword by Kiva.org Co-Founder & President Premal Shah. This book also provides indispensable ideas and diverse case studies ranging from grassroots efforts to the ALS Ice Bucket Challenge, and advice for organizations of all sizes and focus. Chapters are brief and easily digestible, featuring extensive resources for additional learning, concrete best practices, and pitfalls to avoid. Enjoy this must-read manual to learn tried and true ways to raise more money for your cause, nonprofit, or charity"-- Provided by publisher.
