Record Nr. Autore	UNINA9910809774203321 Bogost lan
Titolo	Unit operations : an approach to videogame criticism / / Ian Bogost
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, c2006
ISBN	0-262-26189-8 1-282-09779-2 9786612097799 0-262-26892-2 1-4237-7250-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (260 p.)
Classificazione	54.02
Disciplina	794.8
Soggetti	Computer games - Design Computer games - Philosophy Computer games - Sociological aspects
Lingua di pubblicazion	
Formato	e Inglese Materiale a stampa
Livello bibliografico	Materiale a stampa Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [215]-238) and index.
Nota di contenuto	Intro Contents Acknowledgments Introduction I From Systems to Units 1 Unit Operations 2 Structuralism and Computation 3 Humanism and Object Technology II Procedural Criticism 4 Comparative Videogame Criticism 5 Videogames and Expression 6 Encounters across Platforms III Procedural Subjectivity 7 Cellular Automata and Simulation 8 An Alternative to Fun 9 The Simulation Gap IV From Design to Configuration 10 Complex Networks 11 Complex Worlds 12 Critical Networks Notes Bibliography Index.
Sommario/riassunto	In Unit Operations, Ian Bogost argues that similar principles underlie both literary theory and computation, proposing a literary-technical theory that can be used to analyze particular videogames. Moreover, this approach can be applied beyond videogames: Bogost suggests that any mediumfrom videogames to poetry, literature, cinema, or art can be read as a configurative system of discrete, interlocking units of meaning, and he illustrates this method of analysis with examples from all these fields. The marriage of literary theory and information technology, he argues, will help humanists take technology more

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seriously and hep technologists better understand software and videogames as cultural artifacts. This approach is especially useful for the comparative analysis of digital and nondigital artifacts and allows scholars from other fields who are interested in studying videogames to avoid the esoteric isolation of "game studies."The richness of Bogost's comparative approach can be seen in his discussions of works by such philosophers and theorists as Plato, Badiou, Zizek, and McLuhan, and in his analysis of numerous videogames including Pong, Half-Life, and Star Wars Galaxies. Bogost draws on object technology and complex adaptive systems theory for his method of unit analysis, underscoring the configurative aspects of a wide variety of human processes. His extended analysis of freedom in large virtual spaces examines Grand Theft Auto 3, The Legend of Zelda, Flaubert's Madame Bovary, and Joyce's Ulysses. In Unit Operations, Bogost not only offers a new methodology for videogame criticism but argues for the possibility of real collaboration between the humanities and information technology.