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Nota di contenuto	The contested governance of European food safety regulation / Christopher Ansell and David Vogel -- Taste, traditions, and transactions: the public and private regulation of food / Frans van Waarden -- Contentions over food safety: the significance of consumer trust / Umni Kjaernes, Arne Dulsrud, and Christian Poppe -- Food safety and the structure of the European food industry / Thomas Bernauer and Ladina Caduff -- Protesting food: NGOs and political mobilization in Europe / Christopher Ansell, Rahsaan Maxwell, and Daniela Sicurelli -- Is it just about trust? The partial reform of French food safety regulation / Olivier Borraz, Julien Besançon, and Christophe Clergeau -- From precautionary bans to DIY poison tasting: reform of the UK food safety regulation regime / Henry Rothstein -- Governance reform of German food safety regulation: cosmetic or real? / Bodo Steiner -- Regulating food safety risks in the European Union: a comparative perspective / Grace Skogstad -- Food safety and the single European market / Alberto Alemanno -- The creation of the European food safety authority / Laurie Buonanno -- Protection or protectionism? EU food safety and the WTO / Alasdair R. Young and

Peter Holmes -- Compatibility or clash? EU food safety and the WTO /
Christine Noiville -- The asymmetries of governance / Christopher
Ansell.

Sommario/riassunto

A series of food-related crises--most notably mad cow disease in Britain, farmer protests in France against American hormone-treated beef, and the European Union's banning of genetically modified food--has turned the regulation of food safety in Europe into a crucible for issues of institutional trust, legitimacy, and effectiveness. What's the Beef? examines European food safety regulation at the national, European, and international levels as a case of "contested governance" --A syndrome of policymaking and political dispute in which not only policy outcomes but also the fundamental legitimacy of existing institutional arrangements are challenged. The discussions of European food safety regulation in What's the Beef? open into consideration of broader issues, including the growing importance of multilevel regulation (and the possibility of disagreements among different levels of authority), the future of European integration, discontent over trade globalization, the politicization of risk assessment and regulatory science, the regulation of biotechnology, the shifting balance between public and private regulation, agricultural protectionism, and the "transatlantic divide." After addressing the historical, social, and economic context of European food safety regulation, the book examines national efforts at food safety reform in France, Britain, and Germany and such regional efforts as the creation of the European Food Authority. The book also looks at the international dimensions of European food safety regulation, discussing the conflicts between EU safety rules and World Trade Organization rulings that occur because EU rules are more risk averse ("precautionary") than those of its trading partners, including the United States.
