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The Modification of the Tourism Area Life Cycle Model for (Re)inventing a Destination: The Case of the Opatija Riviera, Croatia -- 17. The Rejuvenation of Atlantic City: The Resort Cycle Recycles -- 18. Rejuvenating a Maturing Tourist Destination: The Case of the Gold Coast, Australia -- Introduction -- 19. The King Is Dead. Long Live the Product: Elvis, Authenticity, Sustainability and the Product Life Cycle -- References

Sommario/riassunto

This volume contains specially commissioned chapters by leading researchers who have used and modified the original TALC model over the past two decades, a reprint of the original article, a discussion of its origins, and a comprehensive review of most of the published material using the TALC. The book is divided into four sections, the foundations of the TALC, the TALC in heritage settings, local involvement and the TALC, and the TALC and rejuvenation. The concluding chapter discusses the relevance of the model to both sustainability and the late Elvis Presley.
