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web: content; Libraries and the web; Search engines and their limitations; Resource description; Metadata; Types of metadata; Metadata schemas; Other metadata systems; Collection-level description; Metadata creation
Collaborative projects in resource description and discovery
Conclusion;
Chapter 6; Introduction; Digital libraries and communication; The functionality overlap in digital library environments; Interoperability . . . ; Digital library structures; Protocols and standards; Designing for sustainable development; Conclusion;
Chapter 7; Introduction; Defining the users' digital content dilemma; Delivering content with portals; The portal as a community tool; The importance of content; Branding and marketing in the portal arena; Some example projects; Personalization; Conclusion;
Chapter 8
Introduction
The scale of the digital preservation problem; Preserving the written heritage; Preservation through surrogacy; Authenticity of digital data; Surrogate versus original; Case Study: The great newspaper debate; Digital surrogacy: is it a preservation alternative?; Why data needs preservation; How is digital data to be preserved?; Methods of preservation of digital materials; Preservation metadata; Rights management; National and international initiatives in digital preservation; Conclusion;
Chapter 9; Introduction; The current state of libraries: shifting sand and contrasts
What is librarianship in the digital future?

Sommario/riassunto

Digital futures: strategies for the information age looks at how librarians and other information workers can develop the means to locate the electronic resources most relevant to the needs of their users, integrate these resources into the infrastructure of their institutions, manage the necessary technology, and anticipate future trends in the digital age. The text is relevant to the needs of libraries and information organizations of all types - educational, public, and corporate. A full bibliography is provided, together with a helpful glossary. This is an indispensable guide for all information managers and archivists needing to keep abreast of developments in communications technologies, manage change in the library environment, and implement new modes and methods of resource management. Others in the information and culture world, such as museum curators, media professionals and web content providers will also find it essential reading, as will students of digital culture on library and information studies and other courses.
