

1. Record Nr.	UNINA9910809705103321
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Titolo	Children's responses to the screen : a media psychological approach / / Patti M. Valkenburg
Pubbl/distr/stampa	Mahwah, N.J., : Lawrence Erlbaum, 2004
ISBN	1-135-61881-X 1-135-61882-8 1-282-37491-5 9786612374913 1-4106-1033-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (173 p.)
Collana	LEA's communication series
Disciplina	302.23/083
Soggetti	Mass media and children
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 137-151) and indexes.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; Chapter 1 Changing Perspectives on Children and the Media; Chapter 2 The Development of a Child Into a Media Consumer; Chapter 3 Media Violence and Aggression; Chapter 4 Fear Responses to News and Entertainment; Chapter 5 Children and Advertising; Chapter 6 Uses and Effects of Interactive Media; References; Author Index; Subject Index
Sommario/riassunto	The past several decades have witnessed thousands of studies into children and the media. Yet, much academic research is still in its infancy when it comes to our knowledge about the uses, preferences, and effects of different media. This distinctive volume moves the field forward in this regard, with its insights into the latest theories and research on children and the media. Author Patti M. Valkenburg explores ""screen"" media (i.e., television, films, video and computer games, and the Internet), and focuses her study on the most fundamental topics in the study of children and the media. <b