

1. Record Nr.	UNINA9910809593103321
Autore	Kingsbury Celia Malone
Titolo	For home and country : World War I propaganda on the home front // Celia Malone Kingsbury
Pubbl/distr/stampa	Lincoln, : University of Nebraska Press, c2010
ISBN	1-282-74926-9 9786612749261 0-8032-2832-5
Descrizione fisica	1 online resource (312 pages)
Collana	Studies in war, society, and the military
Disciplina	940.4/88
Soggetti	World War, 1914-1918 - Propaganda World War, 1914-1918 - United States Propaganda, American Popular culture - United States - History - 20th century World War, 1914-1918 - Social aspects World War, 1914-1918 - Psychological aspects Persuasion (Psychology)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Food will win the war : domestic science and the royal society -- "One hundred percent" : war service and women's fiction -- VADs and khaki girls : the ultimate reward for war service -- "Learning to hate the German beast" : children as war mongers -- The hun is at the gate : protecting the innocents -- Conclusion : learning to love big brother--or not.