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Nota di contenuto	1. Introduction : studying Jewish engagement with digital media and culture / Heidi A. Campbell -- 2. The Jewish communication tradition and its encounters with (the) new media / Menahem Blondheim -- 3. Appropriation and innovation : Facebook, grassroots Jews and offline post-denominational Judaism / Nathan Abrams -- 4. Yoatzot Halacha : ruling the internet, one question at a time / Michal Raucher -- 5. Sanctifying the internet : Aish HaTorah's use of the internet for digital outreach / Heidi A. Campbell and Wendi Bellar -- 6. Jewish games for learning : renewing heritage traditions in the digital age / Owen Gottlieb -- 7. Communicating identity through religious internet memes on the "tweeting orthodoxies" Facebook page / Aya Yadlin-Segal -- 8. Legitimation of new media and community building among Jewish denominations in the US / Oren Golan -- 9. On pomegranates and Etrogs : internet filters as practices of media ambivalence among national religious Jews in Israel / Michele Rosenthal and Rivka Ribak -- 10. Pashkevilim in campaigns against new media : what can Pashkevilim accomplish that newspapers cannot? / Hananel Rosenberg and Tsurieil Rashi -- 11. The Israeli Rabbi and the internet / Yoel

Cohen.

Sommario/riassunto

Digital Judaism presents a broad analysis of how and why various Jewish groups negotiate with digital culture in particular ways, situating such observations within a wider discourse of how Jewish groups throughout history have utilized communication technologies to maintain their Jewish identities across time and space. Featuring recent scholarship by leading and emerging scholars of Judaism and media, Digital Judaism is an invaluable resource for researchers in new media, religion and digital culture.
