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Nota di contenuto	Contents; Acknowledgments; hello. ; I. THE CRAZY ONE ; 1. The Reality Distortion Field of Steve Jobs James Edwin Mahon ; 2. Counter-Culture Capitalist Carrie-Ann Biondi ; 3. The Anti-Social Creator Terry W. Noel ; 4. What Pixar Taught Millennials about Personhood Kyle Munkittrick ; II. THE TROUBLEMAKER ; 5. How Can We Make Entrepreneurs? Stephen R.C. Hicks ; 6. The Visionary Entrepreneur Robert F. Salvino ; 7. But Steve Jobs Didn't Invent Anything! Ryan Krause and Owen Parker ; 8. What Does Market Success Show? William R. Thomas ; III. THE REBEL 9. Marley and Steve Jason Walker 10. The Noble Truths of Steve Jobs Shawn E. Klein and Danielle Fundora ; 11. Two Sides of Think Different Robert White ; 12. The Moral Perfectionist Jared Meyer ; 13. Does Apple Know Right from Wrong? Jason Iuliano ; IV. THE MISFIT ; 14. Close Your Eyes, Hold Your Breath, Jump In Paul Pardi ; 15. Did Steve Jobs Live and Work for You? Alexander R. Cohen ; 16. Jobs and Heidegger Square Off on Technology Christopher Ketcham ; 17. Simplicity Is the Ultimate Sophistication Dennis Knepp ; Insanely Great Inspiration ; References ; The A Players There's a Page for That!
Sommario/riassunto	"Steve Jobs represents a whole range of values and ideas in pluralistic American culture. He was a barefoot hippy capitalist who did more to

change our everyday lives than anyone since Thomas Edison. Coming from modest means and education, he revolutionized several key industries and became fantastically wealthy. In *Steve Jobs and Philosophy* 16 philosophers examine the inspiring yet often baffling world of Steve Jobs. What can we learn about business ethics from his example? What are the major virtues of a creative innovator? How could Jobs defy conventional business practices? How did he combine values and attitudes previously believed to be unmixable? What does it really mean to "think different"? Can entrepreneurs be made or are they just born? If Jobs didn't make any major inventions, what was his contribution? What does Jobs teach us about the notions of simplicity and functionality in design? How do Jobs's achievements alter the way we think about technology in relation to human life? *Steve Jobs and Philosophy* covers vital issues in ethics, business, aesthetics, and technology. It includes a fascinating appendix listing all the philosophers mentioned in the book, along with explanations of their lives and key themes in their thoughts. "--
