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| Nota di contenuto | Cover; Guest editorial; Developing CSR in professional foot ballclubs: drivers and phases; Using Global South Sport-for-Development experiences to inform Global North CSR design and implementation: a case study of Euroleague Basketball's One Team programme; International sourcing, social responsibility and human assets: a framework for labor procurement negotiations in baseball's talent supply chain; Collaborative value co-creation in community sports trusts at football clubs; Corporate social responsibility in sport: critical issues and future possibilities The need to apply new theories to "Sport CSR"Corporate social responsibility and governance in sport: "Oh, the things you can find, if you don't stay behind!"; Book review |
| Sommario/riassunto | The idea for this e-book largely emerged during the 2013 and 2014 EASM conference workshops held in Istanbul (Turkey) and Coventry (UK), respectively. These two scholarly gatherings, which attracted more than 25 research-based presentations, coupled with panel discussions with senior CSR executives from various types of sport organisations to foster theory-practice interaction, signalled the need for a well-rounded understanding of the management and governance of CSR in sport. During these workshops, the idiosyncratic nature of the sport sector was evident. For example, topics included: cultu |

