

1. Record Nr.	UNINA9910809540503321
Autore	Timmerman Kelsey <1979->
Titolo	Where am I wearing? : a global tour to the countries, factories, and people that make our clothes // Kelsey Timmerman
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2012
ISBN	1-118-35609-8 1-118-35608-X
Edizione	[Rev. and updated.]
Descrizione fisica	1 online resource (305 p.)
Classificazione	BUS000000
Disciplina	338.4/7687
Soggetti	Clothing trade Clothing workers Wages - Clothing workers Consumers - Attitudes
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Prologue: We have it made -- A consumer goes global -- Tattoo's tropical paradise -- Fake blood, sweat, and tears : anti-sweatshop protestors -- Jingle these -- Undercover in the underwear biz -- Bangladesh amusement park -- Inside my first sweatshop -- Child labor in action -- Arifa, the garment worker -- Hope -- No black and white, only green -- (Update for revised edition) Hungry for choices -- Labor day -- Year zero -- Those who wear Levi's -- Those who make Levi's -- Blue jean machine -- Progress -- Treasure and trash -- (Update for revised edition) The faces of crisis -- PO'ed VP -- Life at the bottom -- Growing pains -- The real China -- On a budget -- An all-American Chinese Walmart -- The Chinese fantasy -- (Update for revised edition) Migration -- For richer, for poorer -- (Update for revised edition) Restarting, again -- Return to fantasy island -- Amilcar's journey -- An American dream -- Touron goes glocal -- Appendix A: Discussion questions -- Appendix B: Note to freshman me -- Appendix C: Where are you teaching? : a guide to taking Where am I wearing? to a glocal context.
Sommario/riassunto	"A journalist travels the world to trace the origins of our clothesWhen journalist and traveler Kelsey Timmerman wanted to know where his

clothes came from and who made them, he began a journey that would take him from Honduras to Bangladesh to Cambodia to China and back again. *Where Am I Wearing?* intimately describes the connection between impoverished garment workers' standards of living and the all-American material lifestyle. By introducing readers to the human element of globalization--the factory workers, their names, their families, and their way of life--*Where Am I Wearing* bridges the gap between global producers and consumers. New content includes: a visit to a fair trade Ethiopian shoe factory that is changing lives one job at a time; updates on how workers worldwide have been squeezed by rising food costs and declining orders in the wake of the global financial crisis; and the author's search for the garment worker in Honduras who inspired the first edition of the book. Kelsey Timmerman speaks and travels around the country and maintains a blog at www.whereamiwearing.com. His writing has appeared in the *Christian Science Monitor* and *Conde Nast Portfolio*, and has aired on NPR. Enlightening and thought-provoking at once, *Where Am I Wearing?* puts a human face on globalization"--
