

1. Record Nr.	UNINA9910809521403321
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Titolo	The view from Xanadu : William Randolph Hearst and United States foreign policy // Ian Mugridge
Pubbl/distr/stampa	Montreal ; ; Buffalo, : McGill-Queen's University Press, c1995
ISBN	1-282-85733-9 9786612857331 0-7735-6525-6
Edizione	[1st ed.]
Descrizione fisica	x, 220 p. : ill
Disciplina	070.5/092
Soggetti	Publishers and publishing - United States Press and politics - United States - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references (p. [207]-215) and index.
Nota di contenuto	Front Matter -- Contents -- Acknowledgments -- Introduction -- Prologue: The Spanish-American War -- Hearst and His Newspapers -- Hearst and Europe -- Hearst and the Yellow Peril -- Hearst, the Czar, and the Bolsheviks -- Hearst and the Red Menace -- Hearst and Peace -- Hearst and War -- America First -- Hearst and United States Foreign Policy -- Epilogue: 1941-1951 -- Notes -- Bibliography -- Index
Sommario/riassunto	Hearst is usually remembered as a flag-waving, jingoistic patriot who was anti-British, anti-French, anti-Oriental - anti almost everything except the United States. He was regarded as an admirer of Hitler and Mussolini, and a staunch isolationist who believed that minimizing American contact with the rest of the world was the only sure way to achieve security. Using all the journalistic apparatus at his disposal, Hearst trumpeted his views about the conduct of other nations and peoples and, more particularly, about the conduct of his own country in relation to them. The Spanish-American War of 1898 was often described as "Mr Hearst's war" because of the role he apparently played in pushing the United States into it. Mugridge investigates Hearst's journalistic tactics, which seldom varied, and concludes that ultimately Hearst's flamboyant style militated against his being taken seriously by those responsible for the nation's affairs. Exploring the personal side of

this very public figure, Mugridge argues that Hearst was a far more complex individual than previous biographers have assumed. He probes beneath Hearst's largely self-created image to delineate the aspirations, anxieties, and vanities that led Hearst to embrace and advance his positions on U.S. foreign relations.

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