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Nota di contenuto	Options Made Simple: Simple, Easy to Understand Strategies Anyone can use for Success!; Contents; About the authors; Chapter 1: What are options?; What are options?; Options versus shares; Chapter summary; Chapter 2: Advantages and risks; Advantages of option trading; Risks of option trading; Chapter summary; Chapter 3: Types of options; Summary of call options and put options; Option buyers (takers); Option sellers (writers); Call options; Put options; Company issued options; Index options; Chapter summary; Chapter 4: Option pricing; Stock pricing versus option pricing; Intrinsic value Time value Pricing models; Pay-off diagrams; Chapter summary; Chapter 5: The mechanics: how to buy, sell and exercise options; Opening a position; Closing a position; Options clearing; Option settlement; Exercising an option; Trading costs; Margins; Opening an options account; Market makers; Chapter summary; Chapter 6: Buying options: the scenarios; Buying options; Buying a call option; Buying a put option; Chapter summary; Chapter 7: Selling options: the scenarios; Selling options; Selling a covered call option; Selling a naked call option; Selling a put option; Chapter summary Chapter 8: Choosing your option strategy Movement in price; Time

decay; Volatility; Chapter summary; Chapter 9: Strategies for buying call options; Buying call options; Risks and disadvantages of buying call options; Selecting your call option; Chapter summary; Chapter 10: Strategies for buying put options; Buying put options; Risks and disadvantages of buying put options; Selecting your put option; Chapter summary; Chapter 11: Strategies for selling covered call options; Selling call options; Selling covered call options; Risks and disadvantages of selling covered call options
Selecting your covered call option Chapter summary; Chapter 12: Strategies for selling naked call options; Selling naked call options; Naked call option strategies; Risks and disadvantages of selling naked call options; Chapter summary; Chapter 13: Strategies for selling put options; Selling put options; Risks and disadvantages of selling put options; Selling put options strategies; Chapter summary; Chapter 14: Advanced strategies: using multiple option spreads; Multiple option strategies; Bull spread; Bull put spread; Bear spreads; Bear call spread; Ratio call spread; Calendar spread
Chapter summary Chapter 15: Advanced strategies: straddles and strangles; Option straddle strategy; Option strangle strategies; Chapter summary; Appendix; Glossary; Index

Sommario/riassunto

The sixth book in the Wrightbooks Made Simple series, Options Made Simple is an uncomplicated guide to trading options for beginners. This book outlines some simple, easy to understand strategies anyone can use to start trading options. The book will be a succinct paperback with lower price point, and provide the perfect first step into trading options. An option is a binding contract that gives the buyer the right, but not the obligation, to buy or sell an underlying asset at a specific price on or before a certain date ?C it has strictly defined terms and properties.
