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MANIPULATION AND CENSORSHIP
PERCEPTION AND COMMUNICATION OF TERRORIST RISK ON FOOD
SUPPLY CHAINCORPORATE SOCIAL RESPONSIBILITY; IOAN SLAVICI, THE
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OF DOCUMENTARY HERITAGE THROUGH DIGITISATION; PROMOTING
CULTURAL EVENTS AND THEIR ROLE IN LOCAL DEVELOPMENT;
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Sommario/riassunto

This book, Applied Social Sciences: Communication Studies, is a collection of essays specific to the field of Verbal and Non-verbal Communication. It contains essays on the role of communication in the academic library (interculturality), IT (collaborative web, digitalisation), literary fiction (folktale, Romanian drama), management (conflict management, election campaign discourse, public relations, terrorism risk), marketing (advertising, brand, cultural events), mass-media (censorship, glo...
