1. Record Nr. UNINA9910809490803321 **Titolo** Latinas in American politics: changing and embracing political tradition // edited by Sharon A. Navarro, Samantha L. Hernandez, and Leslie A. Navarro; foreword by Carol Hardy-Fanta Lanham, Maryland:,: Lexington Books,, 2016 Pubbl/distr/stampa ©2016 **ISBN** 1-4985-3336-1 Descrizione fisica 1 online resource (279 p.) Collana Latinos and American Politics 305.48/868073 Disciplina Soggetti Hispanic American women - Political activity Hispanic Americans - Political activity Hispanic American women legislators Hispanic American legislators United States Ethnic relations Political aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Contents; Foreword; Acknowledgments; Introduction; Part One. NATIONAL ELECTIONS: BELIEFS, CAMPAIGN STRATEGIES, ELECTABILITY, AND LEGISLATIVE STRENGTH; Chapter One. Are There Gender Differences Among Latina/os? Exploring Participatory Orientations; Chapter Two. Una Ventaja? A Survey Experiment of the Viability of Latina Candidates; Chapter Three. Intersectionality and Latino/a Candidate Evaluation; Chapter Four. Latina Legislators in Congress: Assessing the Experiences and Influence of the First Generation of Latina Lawmakers Chapter Five. Virtually Shaking Hands and Kissing Babies: Congressional Candidates and Social Media CampaignsPart Two. STATE ELECTIONS: POLITICAL ASCENSION, CAMPAIGNS, COMMUNICATION, AND GOVERNING; Chapter Six. Networked Representation: Latina Legislators on Twitter; Chapter Seven. Advantages and Disadvantages for Latina Officeholders: The Case of New Mexico: Chapter Eight.

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Chapter Ten. Latina Differential Consciousness and Race-Gendering in Texas' Legislative ProcessConclusion; Appendixes; Bibliography; Index; About the Contributors

## Sommario/riassunto

This volume examines when and how Latinas run for political office at the national and state level. Contributors further this analysis by examining the ways Latinas are covered in the news, how they are compared to other political candidates, and how they act once in the legislature.