

1. Record Nr.	UNINA9910809424703321
Autore	Ludlow Peter <1957->
Titolo	The Second Life Herald : the virtual tabloid that witnessed the dawn of the metaverse // Peter Ludlow and Mark Wallace
Pubbl/distr/stampa	Cambridge, MA, : The MIT Press, 2007
ISBN	1-282-09917-5 9786612099175 0-262-27863-4 1-4356-0602-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (312 p.)
Altri autori (Persone)	WallaceM <1955-> (Mark)
Disciplina	794.8
Soggetti	Second Life (Game) Avatars (Virtual reality) Tabloid newspapers - Computer programs Shared virtual environments Internet
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The death of Urizenus -- Inside the virtual world -- Slinging bolts at the robot factory -- A day in the life of a techno-pagan newsroom -- Dollars and cyberspace -- The case of the broken jaw -- Crossing the line: scamming, grieving, and real-world crime -- Down the rabbit hole -- "Cyber me, baby!": sex, love, and software in the virtual world -- Murdered! -- Behind the pixel curtain -- Taking it to the virtual streets -- Into the code: exploits, mods, and hacks -- The resurrection of Urizenus Sklar -- The power of the virtual press -- Ruling the metaverse -- The day the grid disappeared -- The metaverse is born.
Sommario/riassunto	How a virtual journalist in the virtual world of online gaming landed on the real-world front page of the New York Times and how his virtual newspaper chronicled the emergence of the next generation of the World Wide Web.