

1. Record Nr.	UNINA9910809381403321
Autore	Thrall Grant Ian
Titolo	Business geography and new real estate market analysis / / Grant Ian Thrall
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2002
ISBN	0-19-756033-4 1-280-52628-9 0-19-536039-7 1-4294-0010-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (274 p.)
Collana	Spatial information systems
Disciplina	332.63/24
Soggetti	Real estate investment - Evaluation Commercial geography
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2002.
Nota di bibliografia	Includes bibliographical references (p. 241-256) and index.
Nota di contenuto	Machine generated contents note: Part I OVERVIEW, THEORY, AND METHODS -- 1: Introduction, 3 -- 2: Understanding Real Estate Markets and Submarkets, 19 -- 3: Unifying Urban Land Use and Land Value Theories, 60 -- 4: Conducting Real Estate Market Analysis, 78 -- Part II APPLICATIONS TO REAL ESTATE PRODUCT TYPES -- 5: Housing and Residential Communities, 107 -- 6: Office and Industrial, 131 -- 7: Retail, 165 -- 8: Hotel and Motel, 199 -- 9: Mixed Use, 216 -- 10: Getting Started, 225.
Sommario/riassunto	This work focuses on integrating land-use location science with the technology of geographic information systems (GIS). The text describes the principles of location decision and the means for applying them in order to improve the real estate decision.