

1. Record Nr.	UNINA9910809319003321
Titolo	Brazil : media from the country of the future // Laura Robinson, Jeremy Schulz, Apryl Williams
Pubbl/distr/stampa	Bingley : , : Emerald Publishing, , 2017 ©2017
ISBN	1-78743-033-2
Edizione	[First edition.]
Descrizione fisica	1 online resource (434 pages) : color illustrations
Collana	Studies in media and communications, , 2050-2060 ; ; v. 13
Disciplina	302.230981
Soggetti	Mass media - Brazil Journalism - Brazil Communication - Social aspects - Brazil Social Science - Media Studies Communication studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Prelims -- Brazilian television, cinema, and media -- The Brazilian media industry -- News and journalism In Brazil -- Social movements and protest in Brazil -- Theory : Brazilian perspectives -- Index.
Sommario/riassunto	Sponsored by the Communication, Information Technologies, and Media Sociology section of the American Sociological Association (CITAMS), this volume assembles the contributions of a dynamic editorial team composed of leading scholars from Brazil and the United States. Volume 13 provides an unparalleled compilation of research on Brazilian media and communication studies guided by the expert hands of prominent scholars from both Brazil and the United States. Over twenty chapters explore five key themes: the new face of news and journalism, social movements and protest, television, cinema, publicity and marketing, and media theory. Selections encompass research on emergent phenomena, as well as studies with a historical or longitudinal dimension, that reflect the Brazilian case as laboratory for exploring the evolving media environment of one of the world's most fascinating societies.

