Record Nr. UNINA9910809279403321 The global diffusion of human resource practices: institutional and **Titolo** cultural limits / / edited by John J. Lawler, Greg Hundley Pubbl/distr/stampa Bingley, UK, : Emerald JAI, 2008 **ISBN** 1-280-77160-7 9786613682376 1-84950-526-8 Edizione [1st ed.] Descrizione fisica 1 online resource (308 p.) Collana Advances in international management, , 1571-5027;; v. 21 Altri autori (Persone) LawlerJohn J HundleyGreg Disciplina 658.3 Soggetti Personnel management Management Personnel & human resources management Business & Economics - Human Resources & Personnel Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Front Cover; Advances in international management; Copyright page; Contents: List of contributors: Introduction: References: Chapter 1. Competitiveness and the employment relationship in Europe: Is there a global missing link in HRM quest; Human resource management (HRM) and global competitiveness: Is there a common denominator quest; What is competitiveness quest Developing an indicator for the 21st century; Toward a competitive index based on human capital; Moving to a micro focus: What attitudes and values are associated with competitiveness quest Competitiveness and the employment relationship Conclusions: Toward a global HRM model under the competitiveness imperative; Notes: Bibliography; Chapter 2. Multinationals and national systems of employment relations: Innovators or adapters quest; Introduction; The global - local question and its critics; Method; Findings; Discussion: The role of sector-specific conditions; Conclusion; Acknowledgments; References; Chapter 3. Two failed attempts and one success: The

introduction of teamwork at SEAT-Volkswagen; Introduction;

Theoretical framework; Employee representation at SEAT; Discussion Conclusions Notes; References; Chapter 4. Managing human resources in South Africa: A multinational firm focus; Introduction; Contextual background; Theoretical perspectives: human resources and multinational companies in South Africa; MNC and local firm dimensions of human resource management; Employment relations and legislative developments: Employment equity legislation and human resource practices: Broad-based Black economic empowerment (BEE) and human resource management; Managing diversity and changing managerial styles; Conclusions and implications Chapter 5. Human capital theory and practice in Russian enterprisesIntroduction; Theoretical framework; Method; Results; Discussion; References; Chapter 6. The adoption of HR strategies in a Confucian context: Confucianism and HR practices in Taiwan: HR systems in transformation; HR systems and firm performance; Methodology; Results; Notes; References; Chapter 7. Toward a model of gender diversity in the workplace in East Asia: Preliminary evidence from manufacturing industries in Taiwan; Literature review; Women in organizations in Taiwan; Research methods; Findings Discussion and implications Conclusion; References; Chapter 8. Crossnational differences in the determination of pay fairness judgments: Do cultural differences play a role quest; Introduction; Determinants of perceptions of pay fairness: The research record; Theoretical framework; Data and research method; Samples; Results; Discussion and conclusions; Notes; References; Appendix A. Instructions for pay fairness survey instrument; Appendix B. Coding scheme for pay fairness determinants; Appendix C. Items for horizontal and vertical individualism and collectivism Chapter 9. Individualism and collectivism in Lebanon: Correlations with socioeconomic factors and effects on management and human resources practices

## Sommario/riassunto

The competitive forces generated by globalization act to promote the cross-national diffusion of human resource management 'best practices'. In particular, high performance work practices have come to be viewed as the standard as companies in many parts of the world have endeavored to 'Americanize' their employment and management systems. Yet cultural, institutional, and ideological forces continue to offer resistance to the global convergence of HR practices. This volume contains papers from authors in Europe, Asia, Africa, and US who explore diffusion in a variety of national contexts. Different methodologies and perspectives provide a range of interpretations regarding diffusion and convergence.