1. Record Nr. UNINA9910809251003321 Autore Bjorkman Beyza Titolo English as an academic lingua franca [[electronic resource]]: an investigation of form and communicative effectiveness / / by Beyza Bjorkman Boston,: De Gruyter Mouton, 2013 Pubbl/distr/stampa **ISBN** 3-11-027954-1 Descrizione fisica 1 online resource (278 p.) Collana Developments in English as a lingua franca, , 2192-8177;; 3 Classificazione HE 150 Disciplina 420.71 Soggetti English language - Variation - Foreign countries English language - Variation - English-speaking countries Intercultural communication English language - Globalization Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Front matter -- Acknowledgments -- Contents -- Abbreviations --Chapter 1: Introduction -- Chapter 2: Previous research on ELF --Chapter 3: Exploring an academic ELF setting in Sweden: The site --Chapter 4: Operating in a Swedish ELF site -- Chapter 5: Theoretical and practical implications -- Chapter 6: Looking ahead -- Appendices -- References -- Index Sommario/riassunto Open publication As a result of globalization, higher education institutions throughout the world are adopting English for parts of their education. Higher education is becoming increasingly international and thus linguistically diverse, for educational, idealistic and financial reasons. This book presents a much-needed description of English as a lingua franca (ELF) from an international university setting and focuses on form and pragmatic issues, using authentic spoken data. It provides

in spoken lingua franca communication

useful insights into how communicative effectiveness can be achieved