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Nota di contenuto	The Responsible Entrepreneur: Four Game-Changing Archetypes for Founders, Leaders, and Impact Investors; Copyright; Contents; Foreword; Introduction: Our World Is Calling for a New Kind of Entrepreneur; A Method to Manage the Madness; Primary Characteristics of the New Entrepreneur; Reimagining the World of Entrepreneurship; Leveraging Entrepreneurship to Accelerate Change; Entrepreneurship Is Everyone's Birthright; Responsible Entrepreneurs Rise Above Rugged Individualism; Latent Entrepreneurship Identifiers; The Responsible Entrepreneur Master Plan Business Is a Preeminent Instrument for Global ChangeA Blueprint for Responsible Entrepreneurs to Change the World; Part 1: Changing the World Requires Game-Changing Roles; Chapter 1: Modern Archetypes Are Altering the Future; Four Domains for Changing the Game; Four Timeless Leadership Archetypes Evident Everywhere Today; An Archetype Is a Mantle You Consciously Take Up; Archetypal Leadership and the Birth of a Nation; Accessing an Archetype Gives You More Choices and Power; Chapter 2: Four Game-Changing Entrepreneurial Roles; The Four Entrepreneurial Roles Do Different Work Responsible Entrepreneurs Take on American Society and Social EquityFour Big Promises; A Realization Entrepreneur Promises to

Transform Industries; A Reconnection Entrepreneur Promises to Transform Social Systems That Define Behaviors; A Reciprocity Entrepreneur Promises to Transform Culture; A Regenerative Entrepreneur Promises to Transform Our Understanding of the Foundational Agreements by Which We Govern Ourselves; Taking on a Game-Changing Role Matters; Part 2: The Secret Structure Behind the Approach of Four Iconic Entrepreneurs

Chapter 3: Steve Jobs and the Role of the Realization Entrepreneur Build a Platform to Make a Difference; Essence of the iPad: One Hand Scoopability; Making Life Work Better; Integration and Control: Two Complementary Sides of a Contradictory Personality; Chapter 4: Richard Branson and the Role of the Reconnection Entrepreneur; Selling Your Soul for Good Outcomes; Responsibility Starts Early and Goes on Forever; Defiance Is a Path to Conscience; Chapter 5: Oprah Winfrey and the Role of the Reciprocity Entrepreneur; Oprah Inspired Me During a Major Life Transition

Oprah's Rallying Cry: Turn Every Wound Into Wisdom Build a Media Platform That Makes a Better World Apparent; Help Them Hear What They Haven't Been Ready to Hear; Chapter 6: Larry Page and the Role of the Regenerative Entrepreneur; Regenerative Entrepreneurship and the Founding of Google; Work on Governing Infrastructure to Produce Big Change; Regenerative Entrepreneurs Are Shaped by Up Close and Personal Events; How We Are Educated Fuels How We Intervene in the World; Part 3: Being the Change Requires a Transformative Framework Chapter 7: Disrupting Industries: Four Pillars of the Realization Entrepreneur

Sommario/riassunto

""Individuals, acting on deeply held beliefs and passion, are boldly imagining and bringing into existence a different world... Whether you're a business entrepreneur, a social entrepreneur, an investment entrepreneur, or an academic, artistic, or civil servant entrepreneur, devour this important and wise book.""-From the Foreword by John Fullerton Responsible entrepreneurs are a special breed, seeking to transform industries and even society itself. They challenge and refine cultural assumptions, laws, regulations, and even the processes of governance. This requires them to do and think far
