Record Nr. UNINA9910809195103321 Autore Singh Rajendra <1958-> Titolo Convergence in information and communication technology:: strategic and regulatory considerations / / Rajendra Singh and Siddhartha Raja Washington, D.C.:,: World Bank,, c2010 Pubbl/distr/stampa **ISBN** 1-282-50205-0 9786612502057 0-8213-8171-7 Descrizione fisica xiv, 125 pages: illustrations;; 21 cm Altri autori (Persone) RajaSiddhartha <1980-> Disciplina 303.48/33 Soggetti Information technology **Telecommunication** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents: Foreword: Acknowledgments: About the Authors: Abbreviations; 1 Introduction; 2 Thinking Strategically about ICT Convergence; Tables; Boxes; 3 Emerging Regulatory Responses to Multiple Play; Figures; References and Other Resources; Index Sommario/riassunto Growth in the information and technology (ICT) sector has exploded over the past 20 years. Dynamic market and technology developments have led to a phenomenon known as convergence, defined in this volume as the erosion of boundaries between previously separate ICT services, networks, and business practices. Examples include cable television networks that offer phone service, Internet television, and mergers between media and telecommunications firms. The results are exciting and hold significant promise for developing countries, which

can benefit from expanded access, greater competition, and