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discourses of freedom, nationalism and good neighbours / Tiina Raisa -- Territories and markets. The social contexts of format adaptation: remaking formats to fit in China / Michael Keane and Coco Ma ; The political economy of television formats in Africa: the case of Big brother and Idols / Martin Nkosi Ndlela ; Global reality television and the concept of recursion: Idols in African contexts / Tess Conner ; Decentring innovation: The Israeli television industry and the format-drive transnational turn in content development / Sharon Shahaf -- Producers and audiences. Take a look at the lawman: interrogating critical responses to the US version of Life on Mars / Christopher Hogg ; Sense of place: producters and audiences of international drama format The bridge ; The duality of banal transnationalism and banal nationalism: television audiences and the musical talent competition genre / Andrea Esser, Pia Majbritt Jensen, Heidi Keinonen and Anna Maria Lemor ; The Voice of queer Italy: the politics of the representation of GLBTQI (Gay, Lesbian, Transgender, Queer and Intersexual) characters in Italian talent shows and their reception in online discussions / Elisa Giomi and Marta Perrotta.

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#### Sommario/riassunto

The past twenty years have seen major changes in the ways that television formats and programming are developed and replicated internationally for different markets with locally focused repackagings of hit reality shows leading the way. But in a sense, that's not new: TV formats have been being exported for decades, with the approach and methods changing along with changes in broadcast technology, markets, government involvement, and audience interest. This book brings together scholars of TV formats from around the world to analyze and discuss those changes and offer an up-to-the-minute analysis of the current state of TV formats and their use and adaptation worldwide.

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