

1. Record Nr.	UNINA9910809127203321
Titolo	Defence related SME's [[electronic resource] ] : analysis and description of current conditions // edited by Fernando Duarte Carvalho
Pubbl/distr/stampa	Amsterdam ; ; Oxford, : IOS Press, c2004
ISBN	1-280-42870-8 9786610428700 1-4175-9018-1 600-00-0393-5 1-60129-417-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (228 p.)
Collana	NATO science series. Series V, Science and technology policy ; ; v. 43
Altri autori (Persone)	CarvalhoFernando Duarte
Disciplina	338.47355
Soggetti	Small business Defense industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Proceedings of the NATO Advanced Research Workshop on Defence Related SME's - Analysis and Description of Current Conditions, 23-26 June 2002, Funchal, Portugal."
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title page; Preface; Introduction, Conclusions and Recommendations; Participants; Contents; Technology-Based Economic Development; Strategy of Small Defense Oriented Enterprises in a Time of Defense Budget Downsizing - Croatian Case Study; Small and Medium Enterprises in Central and Eastern Europe: From Absence to Emerging Dynamics; The Effect of Military Downsizing on SME's in the Republic of Belarus; Emerging Role of SME's in Russian R&D Conversion; System of State and Government Support of SME's in Russia; The Power of Partnership Support to Small and Medium Business and Development of Innovation in Lithuania Utilisation of Left-Over Military Sites in Hungary; The Threats and Opportunities of the Changing Supply Chain in the Aeronautics Sector; The Relationship Between SME's and Prime Contractors; Dual Technologies - Basis of Innovation Development of the DIC Enterprises of Russia; Cooperation Among NATO and Partner SME's in Concept Experimentation and Advanced Technology

Demonstrations; The New World of Defense-Dependent SME's  
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Integration of SME's from Central and Eastern Europe Offsets as an  
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of Dual Use Technologies and Problems of Distribution of Rights in  
Intellectual Property in the Defense-Industrial Complex of Russia;  
Subject Index; Author Index

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Sommario/riassunto

Today, there are big changes and differences between countries in matters of national defense. Gone are the huge engines of military industrial might, and struggling in their wake are networks upon networks of small and medium-sized enterprises (SME's), groping with the harsh reality of survival in this new world. For the first time, many if not most of them, are being forced to deal with new issues such as product development, marketing to a civilian world, private-sector financing and adopting competitive business practices and generally living outside the shadow of the defense business.

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