

1. Record Nr.	UNINA9910809065103321
Titolo	Earnings from learning : the rise of for-profit universities / / edited by David W. Breneman, Brian Pusser, and Sarah E. Turner
Pubbl/distr/stampa	Albany, NY, : State University of New York Press, c2006
ISBN	0-7914-8134-4 1-4294-5795-3
Edizione	[1st ed.]
Descrizione fisica	xv, 212 p. : ill
Collana	SUNY series, frontiers in education
Altri autori (Persone)	BrenemanDavid W PusserBrian TurnerSarah E. <1966->
Disciplina	338.4/3378
Soggetti	For-profit universities and colleges - United States Education, Higher - Economic aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The contemporary provision of for-profit higher education : mapping the competitive market / David W. Breneman, Brian Pusser, and Sarah E. Turner -- Higher education, markets, and the preservation of the public good / Brian Pusser -- For-profit colleges in the context of the market for higher education / Sarah E. Turner -- The university of Phoenix : icon of for-profit higher education / David W. Breneman -- Profit centers in service to the academic core / Dudley J. Doane and Brian Pusser -- The market for higher education at a distance : traditional institutions and the costs of instructional technology / Saul Fisher -- Capital romance : why wall street fell in love with higher education / Andreas Ortmann -- A crowded lobby : nonprofit and for-profit universities and the emerging politics of higher education / Brian Pusser and David A. Wolcott.
Sommario/riassunto	Earnings from Learning examines the historical and contemporary factors that have fueled the rise of postsecondary for-profit, degree-granting institutions as a dynamic and powerful force in education. The contributors focus on such institutions as the University of Phoenix, DeVry, and Strayer to present theoretically grounded and data-driven research from a variety of disciplinary perspectives. They document

unprecedented shifts in the postsecondary political economy and landscape and evaluate the implications for nonprofit institutions, including understanding the public and private benefits of higher education, postsecondary access and success, institutional resource allocation, competition, governance, and technology.
