

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910809026203321 |
| Autore | Bridgefod Tracy |
| Titolo | Sharing Our Intellectual Traces [[electronic resource]] : Narrative Reflections from Administrators of Professional, Technical, and Scientific Communication Programs |
| Pubbl/distr/stampa | Amityville, : Baywood Publishing Company, Inc., 2014 |
| ISBN | 1-351-86465-3 0-89503-872-2 |
| Descrizione fisica | 1 online resource (220 p.) |
| Altri autori (Persone) | KitalongKarla Saari WilliamsonBill |
| Disciplina | 601.4 |
| Soggetti | Technology - Information services - Management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di contenuto | ""Sharing our Intellectual Traces: Narrative Reflections from Administrators of Professional, Technical, and Scientific Communication Programs""; ""Title Page""; ""Copyright Page""; ""Table of Contents""; ""Foreword: Understanding the Power of Narrative in Shaping a Field""; ""CHAPTER 1. Introduction: We Are the Stories We Tell""; ""CHAPTER 2. Tracing the Intellectual Trajectories of Professional/ Technical/Scientific Communication: A Roundtable Perspective from Seven CPTSC Past Presidents""; ""CHAPTER 3. Program Assessment: A Passion and Palimpsest"" ""CHAPTER 4. Establishing an Outcomes Statement for Technical Communication""""CHAPTER 5. A Tale of Trust and Techne: Building Relationships and Building Programs""; ""CHAPTER 6. Leaders Becoming Transformed""; ""CHAPTER 7. The Challenges of Offering a Technical Writing Program in a 2-Year College""; ""CHAPTER 8. Globalizing Technical Communication Programs: A Diachronic Perspective""; ""CHAPTER 9. Users, Not Solutions, First: Problem-Solving for Program Administrators""; ""CHAPTER 10. Intersections Between a Technical Communication Program and an Engineering Department"" ""CHAPTER 11. Expertise in Professional Communication as a Catalyst of WAC/WID Administration Success""""CHAPTER 12. Curricular Challenges of Emphasis Degrees in Technical and Professional |

Communication"; "CHAPTER 13. Afterword: 40 Years of Stories from
Technical Communication Program Administrators"; "Contributors";
"Index"
