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Nota di contenuto	Intro -- Business Ethics: Readings and Cases in Corporate Morality -- Copyright -- Contents -- About the Editors -- Preface -- General Introduction The Nature of Business Ethics -- Part 1 Ethics and Business From Theory to Practice -- Introduction -- 1 Theories of Economic Justice -- Justice as Fairness -- Distributive Justice -- Distributive Justice and Utilitarianism -- The "Invisible Hand" -- Corporate Ethics in a Devilish System -- Questions for Discussion -- 2 Ethics and Business Decision Making -- Teaching Ethical Decision Making and Principled Reasoning -- Business Ethics and Moral Motivation: A Criminological Perspective -- Ethical Leadership and the Psychology of Decision Making -- Cost-Benefit Analysis An Ethical Critique -- Cost-Benefit Analysis Defended -- Questions for Discussion -- Cases for Part 1 -- Mini-Cases -- MBA Student Mini-Dilemmas -- The Parable of the Sadhu -- The Ford Pinto -- The Analyst's Dilemma (A) -- Walk Away From Your Mortgage! -- The Ok Tedi Copper Mine -- Part 2 The Nature of the Corporation -- Introduction -- 3 Agency, Legitimacy, and Responsibility -- Can a Corporation Have a Conscience? -- Is Business Bluffing Ethical? -- The Social Responsibility

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Sommario/riassunto

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field.

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