Record Nr. UNINA9910808963403321 Autore Parret Herman **Titolo** Semiotics and pragmatics [[electronic resource]]: an evaluative comparison of conceptual frameworks / / Herman Parret Amsterdam; ; Philadelphia, : J. Benjamins Pub., 1983 Pubbl/distr/stampa **ISBN** 1-283-35946-4 9786613359469 90-272-8032-0 Descrizione fisica 1 online resource (148 p.) Collana Pragmatics & beyond, , 0166-6258 ; ; IV:7 Disciplina 401.41 Semiotics Soggetti **Pragmatics** Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali "This monograph originated in a series of seminars delivered at the Ecole des Hautes Etudes en Sciences Sociales (Paris) in 1981-1982."--Pref. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto SEMIOTICS AND PRAGMATICS An Evaluative Comparison of Conceptual Frameworks; Editorial page; Title page; Copyright page; PREFACE; Table of contents; 0. INTRODUCTION: SEMIOTICS AND PRAGMATICS - THEIR UNITY AND DIVERSITY; (I) Normative semiotics, analytical semiotics, structural semiotics; (II) Pragmatism, pragmatics, pragmaticism; 1. SEMIOTICS AS A PARADIGM; 1.1. First Philosophies; (I) The teleology of First Philosophies; (II) The logical order of paradigmatical categories; 1.2. The semiotic subdisciplines and their intermediation; (I) Tridimensional semiotics (II) The three subdisciplines and their perverse counterparts(III) Morris'shift; (IV) Grice and Carnap; (V) Quine and Gadamer; (VI) Poverty of semiotics and richness of semiosis; 1.3. Normative Semiotics; (I) Hegel, Marx, Heidegger; (II) Object, sign, subject; (III) Four types of semiotic circuits; (IV) Presentation, articulation, presentification; 2. THE TWO SEMIOTICS: PEIRCE AND HJELMSLEV; 2.1. The nature of semiotics; 2.1.1. Contexts of origin; (I) Between psychology and sociology; (II) Deflecting from the origin; 2.1.2. Triadism and dyadism of the sign relation

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Sommario/riassunto

Looking at the 'semiotic landscape' - the panorama of constituted semiotics - two traditions seem to have developed separately and without interpenetration. Anglo-Saxon semioticians consider the Peircean framework to provide the adequate conceptual apparatus, whereas so-called 'Continental' semioticians refer to the sign theory in Saussure and in its interpretation by Hjelmslev (for instance, the Ecole semiotique de Paris). Evaluating each other's projects, methods, and results could lead to a balanced view. The purpose of this monograph is to get the best out of the adequate insights f