

1. Record Nr.	UNINA9910808911403321
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Titolo	The Finance of Health Care : Wellness and Innovative Approaches to Employee Medical Insurance // Murray Sabrin
Pubbl/distr/stampa	New York, NY : , : Business Expert Press, LLC, , [2023] ©2023
ISBN	1-63742-406-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (158 pages)
Disciplina	658
Soggetti	Health insurance - Finance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. The workforce, wellness, and healthy outcomes -- Chapter 2. Medical care: a history -- Chapter 3. The Blues to the rescue? -- Chapter 4. The rise of the medical insurance market -- Chapter 5. Evolution in employer-based medical care -- Chapter 6. Direct primary care -- Chapter 7. Concierge medicine: just for the wealthy? -- Chapter 8. Cost-sharing arrangements -- Chapter 9. Lessons from abroad -- Chapter 10. The future of health/medical insurance.
Sommario/riassunto	Employee health care costs have skyrocketed, especially for small business owners. But employers have options that medical entrepreneurs have crafted to provide all businesses with plans to improve their employees' wellness and reduce their costs. Thus, the cost of employee health care benefits can be reduced markedly by choosing one of numerous alternatives to traditional indemnity policies. The finance of health care provides business decision makers with the information they need to match the optimal health care plan with the culture of their workforce. This book is a must guide for corporate executives and entrepreneurs who want to attract--and keep--the best employees in our competitive economy.