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Nota di contenuto	Chapter 1. Teaching ethics across the management curriculum / Kemi Ogunyemi -- Module 1. Making decisions -- Chapter 2. Teaching ethics in business policy (strategy) courses / Michael E. Cafferky -- Chapter 3. Ethical foundations for organizational decision making at the operational and strategic levels / Thomas G. Pittz and Melissa Cast -- Chapter 4. Ethics and agency theory in management / Unsal Sigri and Umit Ercan -- Module 2. Money matters -- Chapter 5. Embedding ethics and social responsibility in management accounting courses / Jan Bell, Cathleen S. Burns, and Donna R. Sockell -- Chapter 6. Ethical dimensions in the teaching of economics and the tradition of critical political economy / Patrick O'Sullivan -- Module 3. On the shop floor -- Chapter 7. Teaching ethics in operations management / Arnd Huchzermeier, Eva Kohl, and Stefan Spinler -- Chapter 8. Teaching ethics in supply chain management / Gerald Burch, Walter Kendall, and Joanna Shaw -- Chapter 9. Teaching ethics in decision making: embedding moral reasoning in the management of information systems / Olayinka David-West -- Module 4. Selling the product -- Chapter 10. Embedding ethical issues in marketing management classes: an instructor's guide / Uchenna Uzo -- Chapter 11. Incorporating ethics in teaching consumer behavior: an educational strategy based on principles for responsible management education / Consuelo Garcia-de-la-Torre, Gloria Camacho, and Osmar Arandia -- Module 5. People

management and soft skills -- Chapter 12. Teaching ethics in human resources management / Silke Bustamante -- Chapter 13. Teaching ethics in career management / Olusegun Babalola and Ifedapo Adeleye -- Chapter 14. Ethics in negotiation / Barney Jordan and David Venter -- Chapter 15. Ethics in managing corporate power and politics / Duane Windsor -- Chapter 16. Ethical dimensions of community and investor relations communication and governance for sustainable management / Judith Y. Weisinger and Edward L. Quevedo -- Chapter 17. Future of ethics education in management curricula / Emeka Enwere and Uchenna Uzo -- Chapter summaries -- About the authors -- Index.

Sommario/riassunto

The need to embed business ethics in the teaching of management disciplines has at times given rise to a debate as to whether ethics should be taught as a standalone course or in an embedded manner. So far, the majority of opinions favor a consensus that both approaches are relevant and should be used complementarily for optimal results. This book provides unique insights into the experience of seasoned academics regarding embedding business ethics into their teaching of the practice of management. Its multidisciplinary approach makes its content very rich, since the insights of our colleagues from within their fields are invaluable. The book therefore functions as a handbook for faculty as well as a complementary textbook for the business student (to highlight the ethical dilemmas for the different managerial functional roles). Disciplines covered include decision-making, strategy and agency theory; management accounting and macroeconomics; operations management, supply chain management and the management of information systems; marketing and consumer behavior; human resources management, career management, negotiation, managing corporate power and politics, and community and investor relations.
