

1. Record Nr.	UNINA990004126070403321
Autore	Brose, Karl
Titolo	Geschichtphilosophische strukturen in Werk Nietzsches / Karl Brose
Pubbl/distr/stampa	Bern, Frankfurt : Herbert Lang, Peter Lang, 1973
Descrizione fisica	152 p. ; 20 cm
Collana	Europaische Hochschul schriften. Reihe20 : Philosophhie ; 5
Locazione	FLFBC
Collocazione	P.1 8D NIET/S1
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910808845503321
Titolo	Strategie clients augmentee : la relation client reinventee a l'ere du tout-numerique / / sous la direction de Gilles N'Goala, Virginie Pez-Perard, Isabelle Prim-Allaz
Pubbl/distr/stampa	London, England : , : ISTE Editions Ltd., , [2019] ©2019
ISBN	1-78406-586-2
Descrizione fisica	1 online resource (327 pages)
Collana	Collection innovation, entrepreneuriat et gestion
Disciplina	658.812
Soggetti	Customer relations - Management
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Table des matieres -- Avant-propos -- Chapitre 1. Les strategies clientsface aux nouveaux defis technologiques,sociaux et environnementaux -- Chapitre 2. Les pratiques des marquesface au consommateur augmente -- Chapitre 3. La relation client augmentee :

la montee en puissance du role du client -- Chapitre 4. L'innovation augmentee par le client :de l'ideation a la diffusion -- Chapitre 5. La voix du client :vers de nouveaux dispositifs d'ecoute -- Chapitre 6. Repenser le clientdans un monde connecte -- Chapitre 7. L'experience client augmentee :entre humanite et robotisation ? -- Chapitre 8. Designer son experience client -- Chapitre 9. Relation client et technologiesnumeriques : quelle place et quel rolepour les commerciaux ? -- Chapitre 10. Engager la reciprocitedu client reclamant a l'ere digitale -- Chapitre 11. Le role de la capacite empathique de l'entreprise dans la gestionde la relation client : une approche par les neurosciences sociales -- Chapitre 12. Le data marketing au service de l'intimite client -- Chapitre 13. Le cote sombre des pratiques de gestionde la relation client a l'ere de la donnee :gerer la resistance et l'intrusion percuepour des pratiques responsables -- Chapitre 14. Economie de la donnee et confiance -- Chapitre 15. La securite des systemes d'information :enjeux, vulnerabilites et outils -- Chapitre 16. Organiser la relation client augmentee -- Liste des auteurs -- Index.

3. Record Nr.	UNINA9910557343803321
Autore	Jokilaakso Ari
Titolo	Advances in Pyrometallurgy
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2021
Descrizione fisica	1 online resource (196 p.)
Soggetti	Technology: general issues
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	There are several major megatrends having an impact on pyrometallurgical metal processing. The steadily growing demand for all metals is strengthened by the emergence of electrical vehicles (EV), which brings a high need for battery metals, but additionally, a

significant increase in copper consumption. Even if only moderate forecasts for the number of the EVs become true, production of the base metals must increase by tens of percentages, or even more than double. At the same time, pyrometallurgical processes have to produce fewer side products, such as slag, and maintain the quality level of the primary product, although raw material mixtures are increasingly complex and new elements are entering the processes in secondary raw materials. Therefore, it is imperative to continue the development of pyrometallurgical processes more efficiently and productively, while still improving their selectivity regarding slagging the unwanted material and recovering the desired elements. This Special Issue is for current advances in the pyrometallurgical processing of metals, including all aspects, namely, the basic unit processes and operations in a smelter, metallurgical engineering, furnace integrity, cooling systems, modelling, slag and offgas handling, to name a few. A collection of 13 papers deal with ferrous and ferroalloy development, and the processing of different raw materials for metal production.
